## CASE STUDY

# Transforming Child Care Management with Procare

Meet Patty K. She's the director of Fraser Child Care Center, which is part of a nonprofit agency dedicated to supporting people and helping them become more independent. With a mission focused on early intervention, 25% of the children at her center have special needs. The center offers a range of services including screenings, special equipment and extra staffing at no additional charge to families.

Patty began using Procare through a shared services partnership. The result? A more-organized operation that has Patty — and her staff — able to streamline processes to ensure that every child receives the care they need. Let's explore how Procare revolutionized child care management at Fraser Child Care Center!

### **The Challenge**

Managing a child care center involves juggling numerous responsibilities, from tracking attendance and managing staff schedules to communicating with parents and ensuring compliance with state regulations. Before Procare, Patty and her team faced challenges in staying organized and managing their time.



Fraser Child Care Center – Before and After School

**Location** Fargo, North Dakota

**Procare User** 1.5 years

Enrollment 100 children

**Employees** 18 full time, 20 part time We were using another platform, but the state of North Dakota offered us Procare free of charge for the first year. The onboarding was very easy, and families and staff had no trouble adapting to the new system.

- PATTY K., FRASER CHILD CARE CENTER

### **The Solution**

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By leveraging Procare's advanced features, Fraser Child Care Center has significantly improved its operations. Here's how Procare made a difference:

#### **Efficient Communication with Families**

With Procare's engagement functionality, communication with families became more straightforward. "Our messaging system is much easier. We can simply say, 'We need more diapers by Thursday,' instead of writing notes and hoping parents see them," Patty said. "The ability to send quick notes and updates with the

Procare child care mobile app has improved the overall communication experience for both staff and families."

#### **Enhanced Reporting Capabilities**

Procare's reporting feature has been a game-changer for Patty. "I love the report function. Generating reports used to take hours; now it only takes minutes," she said. The ability to quickly generate detailed reports on child attendance and staff hours has streamlined administrative tasks, allowing Patty to focus on more critical areas of her work.

#### **Improved Staff Coordination**

Staff members, especially part-time employees, benefit from the Procare mobile app that provides continuity of care. "Part-time staff can scan through the kids they are taking care of and see where they are at in their day. It helps provide more continuity of care," she said.

#### **Breaking Down How Procare Helps**

- Organization: Procare has brought a level of organization that Patty never experienced before. "Just knowing these are the staff I have, these are the kids I have at any given moment—it's a huge relief."
- Time Efficiency: The time saved on administrative tasks has been invaluable. "I think back to how I used to spend hours on these tasks, and now they only take minutes."
- Comprehensive Records: Procare's leads and insights feature allows Patty to keep track of prospective families who haven't enrolled, making the registration and enrollment process more efficient.

"We survey our families twice a year, and since using Procare, they've felt our communication has improved. It's so much easier for them to send quick notes about early morning check-ins or drop-off details. Staff also find it easier, especially part-time employees who can see a child's daily routine at a glance."



- PATTY K., FRASER CHILD CARE CENTER

# How Procare Can Help Your Child Care Business!

Procare has transformed Fraser Child Care Center into a more efficient, organized and communicative environment. The time-saving features, enhanced communication tools and comprehensive reporting capabilities have improved the center's operations.

If you're a child care director, shared services partner or early childhood educator, consider making the switch to Procare to help you run your child care business!



Ready to transform your child care management? Get started with Procare today!

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